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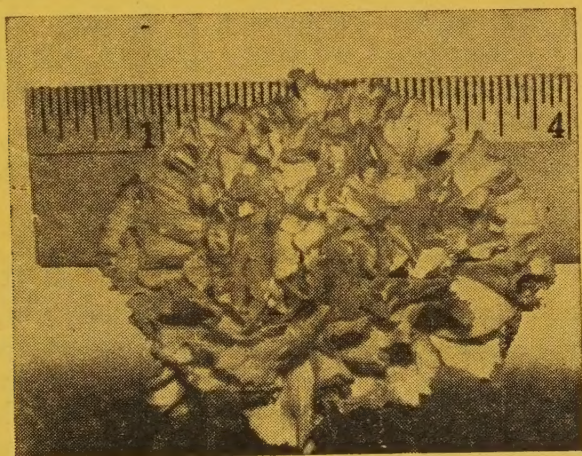
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FELSING'S

Everblooming

Giant Carnations



PRIZE WINNERS

1946 CATALOGUE AND PRICE LIST

For Rooted Carnation Cuttings
Potted, Labeled and Established

FELSING'S RARE CARNATION GARDENS

300 Chestnut Avenue, P. O. Box 553

South San Francisco, California

Telephone South San Francisco 1435J

Southern California Branch

5328 Laurel Canyon Blvd.

North Hollywood, California

Telephone SUNset 11385

Member American Carnation Society

ALL 45c AND 50c VARIETIES ARE \$4.50 PER DOZEN, OR \$8.50 FOR 2 DOZEN, PLUS TAX

CARNATIONS ARE EASY TO GROW CULTURAL DIRECTIONS FOR CARNATIONS

**Easy to Grow if These Simple Rules are
Followed**

PREPARATION OF SOIL

Select a sunny spot in your garden and be sure that your soil is well drained, yet not too light and sandy. The novice will find a medium heavy loam in raised or banked bed as ideal. To this soil, a liberal amount of bone meal is spaded in before plants are set out. To counteract extreme acidity, which is unfavorable for healthy carnation growth, apply dehydrated lime or wood ashes lightly.

TREATMENT OF PURCHASED PLANTS

Our carnation cuttings are all taken from healthy field grown plants. They are rooted in cool benches and subsequently hardened in open air so that they require very little shading, if any, when planted.

The cuttings should be set out as shallow as possible not deeper than it was in the sand. Stemrot will occur when planted too deeply. The plants should be thoroughly watered when set out and no more watering is necessary until the surface shows signs of getting dry.

STOPPING AND DISBUDDING

Plants should be spaced sufficiently apart so that they will have ample air circulation between the plants when they have formed the bushes. They are first stopped when 3 or 4 inches high. The object of this is to encourage the young plant to build up bushy plant, which in turn will produce more flowers. The best method is to pull the center out; do not break it off. When the stem is broke off, only 2 or 3 new growths will appear but when pulled off, several stems will rise from this first operation. The center of these new growths are further topped occasionally until far into July, when winter flowers are preferred. Then the plants are allowed to form their flower stems. When the buds develop sufficiently large, all

side buds are removed thus leaving single bud to a stem.

Very wet or very dry soil conditions are both detrimental to support a vigorous, healthy growth of carnations. Although in winter, they will stand being kept fairly dry much better than on the wet side, especially since we have most of our rainfall at that time here in Southern California.

As carnations are an ever-blooming flower, feeding should be made almost the year around after the final topping in July. Nitrogen content stimulates a rapid leaf and stem growth; phosphoric acid and potash build up steady, firm growth of plant with large flower, good substance and good color. For these reasons, complete fertilizers which are in the market today, such as "Gaviota," "Gro-rite," "Vigoro," etc., are recommended in cooler months. These fertilizers may be applied dry and watered into the soil. When the days become longer and hot days approach, a mulching of cow manure will largely assist in retaining the moisture within the soil. The feeding roots of carnations are very close to the surface and should not be cultivated very near the plant, and weeds appearing near the plant should be pulled out when little rather than hoed out.

FEEDING AND WATERING

Carnations, like other cultivated plants, are susceptible to fungus diseases and insect pests but fortunately, these are all easily controllable. Fungus disease or disease caused by other organisms such as blight, spot, rust and wilt can be controlled and prevented with the use of bordeaux mixture. A soap spreader is used with this mixture to insure complete coverage of the foliage.

DISEASES AND INSECT PESTS

Our worst insect pests are aphids, thrips, and red spiders. The former two are easily controlled with either nicotine, rotonone, or phyrethum sprays, but the latter is little more difficult to destroy. Up to date, "Loro" with soap spreader or "Hi-tox" are the best known sprays to destroy the red spiders after infestations. Overhead watering or occasional bathing of plants with strong pressure hose in clear warm days will help in removing the spiders and aphids when plants are young.

OUR VARIETIES FOR 1946

All items marked * are limited stock. All orders filled in rotation as soon as possible.

Purple Heart—Immense camellia shaped purple center, maroon edge.....	\$1.00
*Susan—Large heliotrope, with crimson stripes	\$2.00
*Seminole Chief—Beautiful yellow with pink stripes75
*Father's Day—Large crimson, very spicy, long stems	\$1.00
*Madame Chiang Kai-Shek—Lovely new violet, flared edges	\$3.00
*Aztec—Beautiful deep yellow, wide pink stripes	\$1.00
Honor—Large exquisite salmon pink	\$1.00
C. W. Weld—New seedling from Cardinal & Pelargonium, dark red60
*D-Day—Lovely new novelty, magenta, with crimson stripes	\$2.00
Miller's Yellow—Finest yellow ever produced, balled shape60
White Pharaoh—Large cream center with white edges60
*Salmon Virginia—Very large spicy salmon, fringy edge50
Ida—A sport from Eleanor, improved light salmon50
Virginia Miller—Dark fringy pink, wonderful grower50
Orange Virginia—New fringy orange75
Hercules Virginia—Very large light fringy pink60
Peppermint Stick—Fragrant cream white, with scarlet stripes50

BEAUTIFUL NEW 1946 VARIETIES

Easter Greeting —Pink overlaid with mauve & red	\$2.00
Varigated Defender —Georgeous pink with red stripes	\$1.00
Amos and Andy —Exquisite apricot with lavender stripes	\$1.00
Giant Peter Fisher —Giant sport of Peter Fisher60
Scarlet Glory —Giant fringy scarlet	\$1.00
Apricot Queen —Immense solid apricot, unusual color, one of our own seedlings	\$2.00
Dark Glory —A carnation every carnation lover will adore as it is real velvet black maroon with no disbudding necessary	\$1.00
Georgina —Nice new candy stripe, a new white sport of the very popular coronet75
Arundle —New ball shape spicy white, good bloomer50
Northland —Exquisite long stem show flower, white75
Colonel Blimp —Gold medal white for the year, heavenly fragrant ball shape	\$1.00
General Patton —Stiff stem, shaggy new white, easy grower60
Massay Kay —Hercules shell pink, heavenly fragrant75
Rosary —Camelia shape, dark pink, very spicy....	.60
Virginia Miller —Dark pink sport of Virginia, exquisite50
Remember —Georgeous light orchid75
Unique —Light pink, dark pink stripes75

OTHER VARIETIES

Lady Hindlip—White scarlet stripes45
Treasure Chest—Talisman color45
Topsy—Nice bright maroon45
Candlelight—Yellow pink stripes45
Radiolite—Good scarlet45
Wanda—Largest of the maroon45
Hearthfire—Glowing scarlet45
Red Feather—Yellow pink stripes45
Navajo—Bronze red stripes45
Melrose—Nice rose color45
Joyce—Beautiful scarlet maroon45

NEW VARIETIES NAMED AFTER SOME OF THE STATES OF OUR UNION

Alabama—Rose pink60
Arizona—Rosy scarlet60
Arkansas—Maroon scarlet60
Colorado—Light yellow, red edge60
Florida—Pure yellow60
Indiana—Rose striped maroon60
Kansas—Salmon scarlet60
Kentucky—Cardinal red60
Louisiana—Yellow red stripes60
Oklahoma—Yellow pink stripes60
Oregon—Large deep crimson60
Nevada—Salmon overlaid scarlet60
New York—Yellow ground pencilled, rosy scarlet60
New Mexico—Deep yellow pink stripes60
South Dakota—Buff rose stripes60
Wisconsin—Buff ground carmin center60

MAROON VARIGATED NOVELTIES

Al Rogel—New wine purple with silver edges..	\$1.00
Discovery—Maroon with orchid edges	\$1.00
Lochinvar—Velvety wine with white bands45
*Mrs. Armstrong—Maroon overlayed with mulberry	\$1.00
*Mrs. Esmond—Scarlet with maroon markings	\$1.00
Pelargonium—Cherry red with white edges45
*Ginger Rogers—Light maroon with navy blue stripes	\$1.50

MAROONS SOLID COLORS

Will Rogers—Large black maroon, camelia shaped45
Woburn—Good maroon45
Crimson Potentate—Fringy maroon45
Red Fiesta—Medium dark red, good bloomer....	.45

LIGHT PINKS SOLID COLORS

Eleanor—Large shell pink45
Giant Laddie—Camelia shaped sell pink45
Pink Spectrum—Light salmon pink, very fringy	.45
Peter Fisher—Prolific blush pink, fringy45
Virginia—Light fringy pink45
*Mirandy—New camelia shaped salmon75

YELLOW SOLID COLORS

California Gold—New deep yellow, good stems non-splitter	\$1.00
Maingold—Large new yellow45
Mainsunshine—Old reliable clear yellow45
Moonbeam—Delicate clear yellow45
Mygold—Good flared petal, clear yellow45

PURPLES SOLID COLORS

Potentate—Fringy magenta purple45
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SCARLETS

SOLID COLORS

General MacArthur—New large scarlet, full center	\$1.00
Barbara Farr—Good scarlet, heavy bloomer35
Blaze—Velvety flared edge, bright scarlet50
Red Spectrum—An old standard scarlet and good bloomer35
Lyman R. McFie—Choice large new scarlet	\$1.00

WHITE

SOLID COLORS

Holland—New large camelia shaped bloom	\$1.00
*Olivette—Ballshaped and very fragrant45
Gardenia—Delicate white50
Patrician—Large white and very large45
Puritan—Good white for the button-hole type45
Purity—Very spicy white English variety75
White Peter Fisher—Fringy white35

DARK PINKS

SOLID COLORS

*John Briery—Long stemmed deep pink, good bloomer45
Kathryn—Prolific bloomer35
Rosita—Very large deep pink (nice stems)45
Rose Virginia—Medium deep pink (very fragrant)50
Cary Grant—Very large deep pink, peony center	\$1.00
Pink Abundance—Commercial, good bloomer....	.35

A charge of 25c should be added to all orders. Tax must also be added for all orders in this state. 2½%

WE HAVE THE RIGHT TO SUBSTITUTE IF WE ARE OUT OF CERTAIN VARIETIES UNLESS REQUESTED OTHERWISE.

MAUVE AND ORCHID SHADES NOVELTIES

*Ashes of Roses—Franch blue with pink stripes50
*Brazil—Pink overlayed with mauve	\$1.00
*La Fiesta—New orchid with claret splashes ..	\$1.00
*London Fog—Smokey blue45
Lulu—Orchid, silver tip75

YELLOW VARIGATED

Bonanza—Large yellow with pink stripes45
Coronet—Gold with scarlet markings50
Golden Wonder—Light yellow with pink pen- cilings45
*Martha Ellen—Fringy deep yellow with pink stripes75
Pearl Harbor—Gold with maroon edges, very unusual75
Pirate Gold—Sulphur yellow with purple stripes50

WHITE VARIGATED NOVELTIES

*Betsy—White with maroon edges, good bloomer45
*Betty Kay—New white with purple edges and stripes	\$1.00
Dairymaid—White with pink penciling (very popular)45
*Mary Cecilia—Very large white with pink markings	\$1.00
CandyStick—White with wide bands of pink45
*Leslie—White with lavender stripes	\$1.00
*Theresa—Most popular of all, tri-color, red, white, cherry75

ORANGE AND APRICOT VARIGATED NOVELTIES

Barbara Brigham—Apricot with light pink markings45
Orange Wonder—Light tan with pink penciling ..	.45
Pharaoh—Very large orange with scarlet fringes	\$.45
Sagamore—Orange with scarlet stripes and edges	\$.45
Senorita—Very large cream with cerise markings50
*Harry Myers—Golden yellow edged in scarlet	\$1.00

PINK VARIGATED NOVELTIES

*Bob Hope—Light salmon with coral and white stripes75
*Emily Overman—Shell pink, powdered with deeper pink50
Kate Smith—Cherry pink with silver edges50
Lady Godiva—Orchid pink with white bands45
Marchioness of Headsford—Deep salmon, white edges50
Scarlet King—Deep coral pink with white bands75
*Buck Benny—Large salmon with pink markings75

TESTIMONIALS

Here are a few of the many letters we have received from our satisfied customers.

Mrs. Robert de Mandil of San Francisco writes . . . "I only have a small window box in my apt but I have wonderfully large blooms, just as big as if they had been grown in a hot house. Maybe these English hybrids like our foggy weather up here as they certainly get a lot of fog in England where they originated. We want to wish you luck in your new branch in South San Francisco."

Mrs. Wardrip of San Diego writes . . . "My carnation garden is the talk of my neighbors and we have had very good success with the blooms down here. As a cut flower they outlast anything I have in my gardens. Would like to have your 1946 catalog so I can order more of your latest varieties."

Mr. H. N. Swanson, Writer's Agent of Beverly Hills writes . . . "About a year ago you sold me a dozen plants but I don't know how it happened but it was just like getting hit by a truck but all of a sudden I found myself with about six hundred named varieties. Some where in that period of time I must have gotten to like carnations and most especially Felsing's!"

Johnson's Limited of Hilo, Hawaii, writes . . . "Please find enclosed check for \$100.00 for as many plants of your wonderful carnations that can be shipped air mail to the Island. We have all the confidence in the world that they can be grown here successfully as well as in your country. Now that the war is over, people here are beginning to look forward to planting new gardens as they did in peace time."

CARNATIONS ARE EAZY TO GROW

In 1938 Mr. Felsing started to grow carnations as a hobby without any idea of commercializing carnation plants. At the beginning he raised beautiful plants and flowers of the well-known common varieties, some solid colors and some verigated. His garden and small green house were the point of interest of all his neighborhood. Not content with raising the ordinary carnations, he set up a small laboratory in which he experimented and by scientific planting, propagating, crossing and fertilizing he was successful in developing new and unusually beautiful blooms, never before shown anywhere.

These new carnations from then on became "The Felsing's Rare Carnations."

Having been approached by so many carnation lovers as well as commercial growers the firm of Felsing's Rare Carnation Gardens was born.

From 1941 on Felsing's Carnation Gardens have enjoyed a most prolific patronage from both the retail as well as the wholesale trade.

Today Felsing's Carnation Gardens boast of having the largest collection of carnation plants in the world comprising over 350 different varieties. More varieties are created every season in order to keep up the interest and enthusiasm of Felsing's numerous clientele.



DO AWAY WITH YOUR UNSIGHTLY STAKES AND TREAT YOUR GARDEN TO THE NEW WIRE SUPPORTS. THESE WIRE HOLDERS LAST FOREVER AND REQUIRE NO TYING WITH CLUMSY STRINGS.

CARNATIONS MUST HAVE A GOOD SUPPORT TO KEEP THEM FROM SPRAWLING ALL OVER THE GROUND, THEREBY CAUSING THE BLOOMS TO LOOK BEDRAGGLED. IT WILL ALSO HELP TO KEEP THE STEMS STRAIGHT AND KEEP THE DOGS AND CATS FROM BREAKING THE TENDER STALKS.

The Plain type are \$2.50 per dozen plus tax.

Small Telescope, \$3.50 per dozen plus tax

New Improved Telescope type, \$4.00 per dozen plus tax

(Include additional 35c per dozen if shipped)

This type can be used for Snaps or Mums as they slide up and down to your own satisfaction.

Heavy galvanized non-rust.